

Annual Report 2010

A precious legacy

“In 2010 Cancer became the number one cause of death, with mortality rates superior to those for cardiovascular diseases. One explanation is the substantial rise in life expectancy; given the strong correlation between age and cancer, we are witnessing an increase of incidence rates. In the western world, the number of cancer cases is expected to double over the next 20 years. This global challenge can only be dealt with through intensified international efforts. SWISS BRIDGE has thus set benchmarks to support international research and strives to ensure the most promising cancer research projects can be realized in Switzerland and worldwide.”

Prof. Dr. med. Thomas Cerny, President, Foundation Cancer Research Switzerland, KFS

Important Activities

SWISS BRIDGE AWARD

The SWISS BRIDGE AWARD 2010 awarded a total amount of CHF 500'000 to researchers from Switzerland, Belgium and Israel. Since 2000, a total of CHF 6.35 million has been shared among 29 international researchers. Over 500 projects were submitted and evaluated by our international jury, some of them pioneer projects.

+ Detailed project information under www.swissbridge.ch

Childhood cancer study at the University of Bern

For several years now, SWISS BRIDGE has been supporting special childhood cancer projects. The project currently supported is the Swiss Childhood Cancer Survivor study by the University of Bern.

International Extradonal Lymphoma Study Group, IOSI, Bellinzona

With the help of supporters from the Canton of Ticino SWISS BRIDGE will financially contribute for three years to this international project coordinated by the Oncology Institute of Southern Switzerland.

Donations

Donations for cancer research projects were this year again below the historical average as several perennial donation programs came to an end. However, we are on the lookout for new donors to support SWISS BRIDGE and its projects in the near future.

+ Detailed information under www.swissbridge.ch

Partner Organisations

Swiss Cancer League and Foundation Cancer Research Switzerland, Bern

The scientific office of the Swiss Cancer League supports SWISS BRIDGE and its scientific committee each year with the careful evaluation of research projects.

Union for International Cancer Control (UICC), Geneva

UICC has been an important partner of SWISS BRIDGE since its foundation in 1997. With over 400 members in 120 countries, UICC ensures that the international research organizations we support meet our high-quality requirements. Thomas Hoepli, co-founder and member of the Board of the Foundation, has been named Swiss Ambassador of the UICC World Cancer Declaration.

+ www.uicc.org

Foundation biobank-suisse, Bern

The national biobank, founded in December 2005, has successfully completed its pilot phase and will soon be fully operational. After careful consideration, SWISS BRIDGE has committed to give further financial support to this project to provide researchers in Switzerland with high-quality biological information.

+ www.biobank-suisse.ch

ecancermedicalsecience, Zug

This online publishing company which provides access to medical publications and information in the domain of oncology was established in 2008 with the financial support of SWISS BRIDGE. In this short period of time its activities, including the set up of a TV channel, have reached unexpected dimensions.

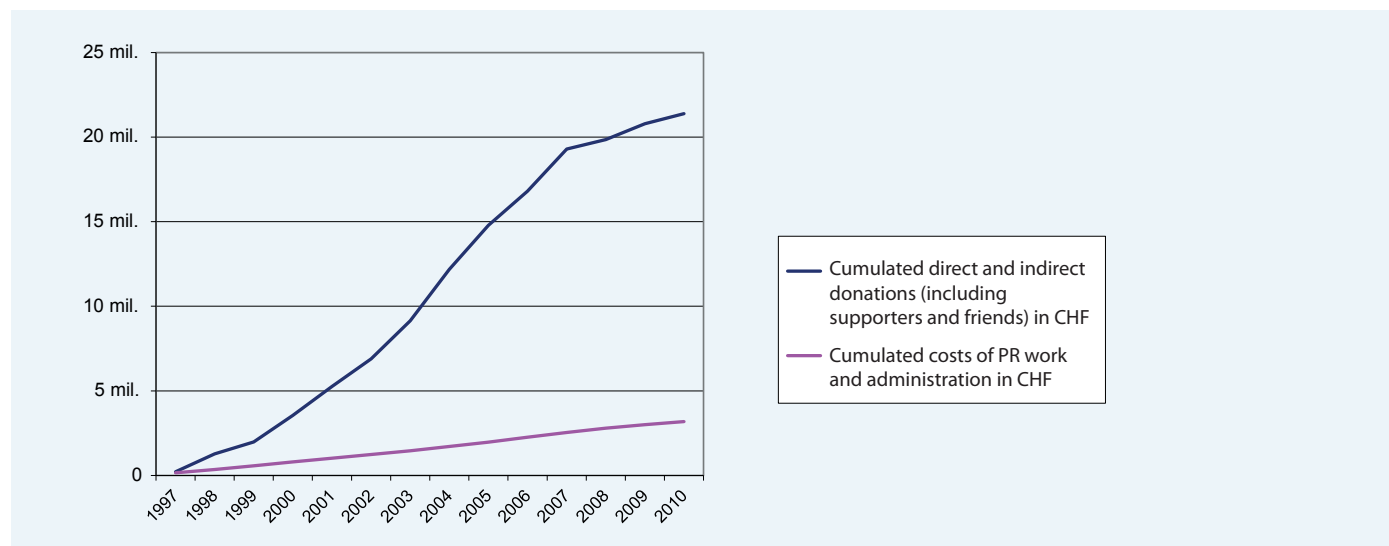
+ www.ecancer.eu

+ Donations to SWISS BRIDGE

Credit Suisse, 8070 Zurich

IBAN: CH52 0483 5095 7385 1100 0

Cost/donation comparison



Balance sheet and profit and loss statement

CHF	2010	2009	
Assets	1'475'279	2'175'403	Cash at banks
Liabilities	1'421'179	2'123'879	Reserved for project financing
Foundation's own funds	48'489	40'447	Endowment capital
Donations	353'588	739'035	Excluding direct donations
Administrative expenses	190'200	206'521	Including fees, salaries, PR and fund procurement costs
Direct donations	250'000	200'000	Conveyed by SWISS BRIDGE

+ Detailed financial information under www.swissbridge.ch

Organisation

Board of Trustees

Prof. Dr. Giorgio Nosedà, Mendrisio, Chairman
 Prof. Dr. Thomas Cerny, St. Gallen
 Thomas Hoepfli, Lenzerheide
 Albert Keller, Uitikon-Waldegg (until end 2010)
 Heinz Roth, Uitikon-Waldegg

Scientific Committee

Prof. Dr. J. Gordon McVie, Head

Board of Patrons

Peter Eckert, Zurich
 Claudio Generali, Lugano
 Prof. Dr. Paul Kleihues, Zurich
 Prof. Dr. med. Dr. h.c. Urs Metzger, Zurich
 Sir Paul Nurse, New York
 Prof. Dr. Umberto Veronesi, Milan
 Prof. Dr. Rolf M. Zinkernagel, Zurich

Management

Heinz Waech, Zurich

SWISS BRIDGE Foundation
 Verena-Conzett-Strasse 7
 P.O. Box 9419 / CH-8036 Zurich
 Phone +41 (0)43 317 13 60
 Fax +41 (0)43 317 13 42
www.swissbrige.ch
info@swissbridge.ch

Our stated priority is to advance efforts to fight cancer with all available means.



Giorgio Noseda
Chairman of the Board



Gordon McVie
Chairman of the Scientific Jury



Thomas Hoepli
Co-founder and Member of the Board of Foundation

▶ **Investing in cancer research worldwide**

In the past years, we have supported numerous projects in Brazil, Belgium, the UK, France, Israel, Italy, Norway, Spain, Sweden and Switzerland.

▶ **Generating approx. CHF 2 million in research funding every year**

Banks in Switzerland have introduced numerous clients to SWISS BRIDGE who have donated substantial amounts to SWISS BRIDGE.

▶ **Annual SWISS BRIDGE Award for international researchers**

The SWISS BRIDGE Award has become one of Europe's most important annual research awards. Only outstanding applications will receive funding of up to CHF 500'000 for their future projects.

▶ **No expenses deducted from donations for research**

Over the past years, the supporters and friends of the foundation have covered all the costs for public relations, fundraising and administration. This allows us to allocate one hundred per cent of donations designated for research to the respective research teams.

▶ **World-class scientific standing**

Both the Scientific Committee and the Patrons Committee include Nobel prizewinners and other world renowned scientists.

▶ **Close co-operation with UICC**

International investors and international researchers may rate the quality of SWISS BRIDGE through its partnership with the Union for International Cancer Control (UICC) which stipulates that recipients of SWISS BRIDGE funding outside of Switzerland be a member of the UICC.

▶ **"Swissness" (trustworthy, modest and precise)**

For more than 12 years, SWISS BRIDGE has undertaken only modest PR activities, putting itself on the shortlist of the most efficient and successful platforms raising funds for cancer research.