

Annual Report 2009

A precious legacy

“There are more than 200 different known forms of cancer, and the battle against them is a global concern. SWISS BRIDGE plays an important role in these efforts by continually providing fresh funds for developing new discoveries. This will enable future generations to benefit from the advances made in international cancer research and will allow us to leave our children a precious legacy.”

Prof. Dr. Umberto Veronesi, Scientific Director of the European Institute of Oncology, Milan

Important activities

10 years SWISS BRIDGE AWARD

In the past 10 years, 26 international scientists shared price-monies of CHF 5.85 Mio. for cancer research projects evaluated and selected by the Jury. In total over 500 partly pioneering projects were submitted and evaluated by our international Jury.

Marking the 10th anniversary, the three awarded winners were chosen from the 60 nominees of the past 9 years. The Chairman of the Jury qualified the submitted projects as “above average in the international context”. The price-giving ceremony was held in the lovely UniTower Restaurant of the Zurich University.

Detailed project information under
www.swissbridge.ch

Donations

The financial crisis of the past years also left its traces in our Foundation. Donations for cancer research projects have reduced substantially in number and in size. We sincerely hope that donations committed for cancer research projects will increase again in the years to come.

Our supporters and friends of the Foundation have also cut back contributions substantially. Nevertheless, thanks to their regular support over the past years, all donations designated for cancer research could be transferred to the respective research teams without any deductions.

Detailed information under
www.swissbridge.ch

Partner Organisations

Union Internationale Contre le Cancer (UICC), Geneva

UICC has been an important partner of SWISS BRIDGE since its foundation in 1997. Membership of the funded research organisations in UICC ensures us that our high-quality requirements for international research organisations supported by us are met. Thomas Hoepli, co-founder and member of the Board of Foundation, has recently been named Swiss Ambassador of the UICC World Cancer Declaration.

Please sign the World Cancer Declaration
www.uicc.org

Foundation biobank-suisse, Berne

The national biobank, founded in December 2005, has successfully completed its pilot operation and is engaged in the completion of the build-up. To provide researchers in Switzerland with high-quality biological information, SWISS BRIDGE, after careful consideration, has committed to give further financial support.

www.biobank-suisse.ch

ecancermedalscience, Zug

This online publishing company for various medical publications and information on oncology was established over the last 2 years with the financial support of SWISS BRIDGE. In this short period of time the activities, including the set up of a TV channel, have reached unexpected dimensions. Over 20,000 visitors from over 100 countries are counted monthly.

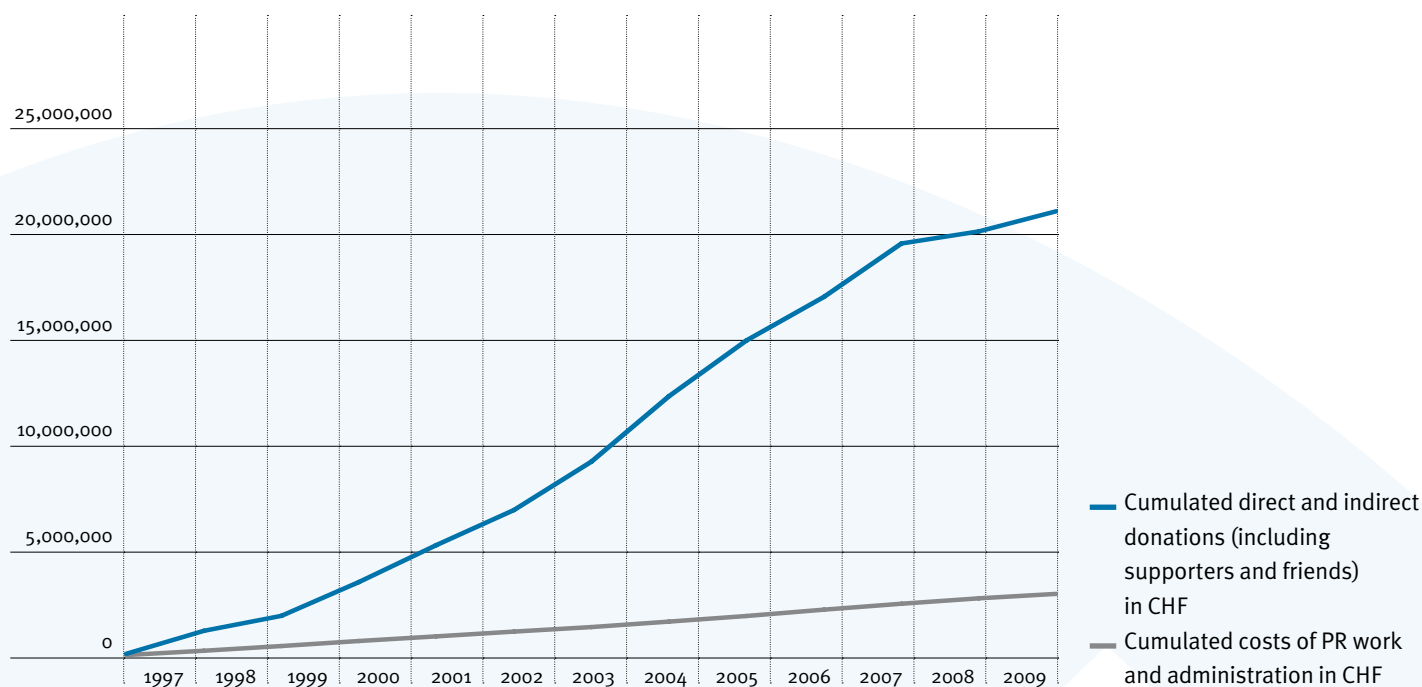
www.ecancer.eu

Donors' account

Credit Suisse | 8070 Zurich

IBAN: CH52 0483 5095 7385 1100 0

Cost/donation comparison



Balance sheet and profit and loss statement

	2009	2008	
Assets	2,175,403	1,824,734	Cash at banks
Liabilities	2,123,879	1,799,495	Reserved for project financing
Foundation's own funds	40,447	50,884	Endowment capital
Donations	739,035	362,467	Excluding direct donations
Administrative expenses	205,544	254,272	Including fees, salaries, PR and fund procurement costs

Detailed financial information under www.swissbridge.ch

Organisation

Board of Trustees

Prof. Dr. Giorgio Nosedà, Mendrisio, Chairman
 Prof. Dr. Thomas Cerny, St. Gallen
 Thomas Hoepli, Lenzerheide (since 2009)
 Albert Keller, Uitikon-Waldegg
 Isabel Mortara, Geneva (up to end of 2009)
 Heinz Roth, Uitikon-Waldegg
 Alice Scherrer, Appenzell (up to end of 2009)

Board of Patrons

Peter Eckert, Zurich
 Claudio Generali, Lugano
 Prof. Dr. Paul Kleihues, Zurich
 Prof. Dr. med. Dr. h.c. Urs Metzger, Zurich
 Sir Paul Nurse, New York
 Prof. Dr. Umberto Veronesi, Milan
 Prof. Dr. Rolf M. Zinkernagel, Zurich

Scientific Committee

Prof. Dr. J. Gordon McVie, Head

Management

Heinz Waech, Zurich

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Our stated priority is to advance efforts to fight cancer with all available means.

- **Invests in cancer research worldwide**

In the past 12 years, we have supported numerous projects in Brazil, the UK, France, Italy, Norway, Sweden and Switzerland.

- **Generates over CHF 2 million in research funding every year**

Banks in Switzerland have introduced numerous clients to SWISS BRIDGE, each of which has donated substantial amounts to SWISS BRIDGE.

- **Annual SWISS BRIDGE Award for international researchers**

The SWISS BRIDGE Award has become one of Europe's most important annual research awards. Only the best-in-class receive funding of up to CHF 500,000 for their future projects.

- **No expenses deducted from donations for research**

Over the past 12 years, the supporters and friends of the foundation have covered all the costs of public relations, fundraising and administration. This allows us to transfer 100 per cent of donations designated for research to the respective research teams.

- **World-class scientific standing**

Both the Scientific Committee and the Patrons Committee include Nobel prize-winners and other world renowned scientists.

- **Close co-operation with the UICC**

To enable international investors and international researchers to rate the quality of SWISS BRIDGE, the organisation stipulates that recipients of SWISS BRIDGE funding outside Switzerland be a member of the Union Internationale Contre le Cancer in Geneva.

- **“Swissness” (trustworthy, modest and precise)**

For 12 years, SWISS BRIDGE has undertaken only modest PR activities, putting it on the shortlist of the most efficient and successful platforms raising funds for cancer research.